

## **MedStar Family Choice Maryland HealthChoice**

### **Launching New Maternal Health Program in Partnership with CINQCARE for members in Baltimore County and Baltimore City**

**October 11, 2024**

Dear MedStar Family Choice Participating Provider:

MedStar Family Choice, in partnership with CINQCARE is pleased to announce the launch of our new Maternal Health Program to support expectant persons of color residing in Baltimore County and Baltimore City. Our primary focus is on addressing disparities in maternal health outcomes and promote equitable, high-quality care for expectant persons of color and their families; however, we will serve all individuals in need.

CINQCARE provides healthcare, and well-being support and services in the homes and communities of those who need care the most, with a deep commitment to Black and Brown communities, while championing inclusivity for all patients. As a provider-led, comprehensive care delivery partner, CINQCARE is passionate about empowering providers and caregivers with the support they need to remove barriers to health and well-being, and enhance the communities they serve.

Research shows that Black expectant persons face higher rates of complications and poorer maternal health outcomes. This joint initiative between MedStar Family Choice and CINQCARE is designed to support expectant persons and their families by providing enhanced care coordination and comprehensive maternal health services. Together, we aim to reduce health disparities through early intervention of prenatal care, managing chronic medical and behavioral health conditions, increased screening for depression and health related social needs thereby reducing cesarian deliveries, pre-term births, and severe obstetric complications. The program will address timeliness of postpartum care, and follow-up care to improve maternal and infant health outcomes through innovative solutions and a shared commitment to quality care.

The program offers the following interventions:

- CINQCARE with support from MedStar Family Choice, will closely partner with participating FQHC's, primary care, obstetric, and pediatric providers ("Partnering Practices") in Baltimore County and Baltimore City service area.
- CINQCARE's Mom & Baby Care Team will serve as an 'extender' for Partnering Practices through the entire perinatal period: Nine (9) months prenatal, up to at least one (1) year postpartum.



- MedStar Family Choice will reimburse Partner Practices for identification of pregnant members and timely completion and submission of the Maryland Prenatal Risk Assessment (“MPRA”) and Enriched Maternity Services (“EMS”) forms.
- CINQCARE will schedule home or virtual visits to conduct an evidence-based assessment. Stratification and assessment results will inform mom-and baby-centered care planning, care team composition, and intensity of scheduled treatments, services, and support. Each expectant persons plan is customized to individual goals, needs, strengths, and preferences. The CINQCARE team communicates and supports obstetrical practices by sharing the care plan and working with both the member and the provider. Enrolled members are offered transportation support, doula services, and remote patient monitoring, if appropriate.

By working in partnership with CINQCARE, we are able to leverage combined resources and expertise to provide the highest level of care to our pregnant and postpartum members. We encourage you to take part in promoting this program and making a positive impact on the health and wellness of our community.

Thank you for your continued collaboration and commitment to providing exceptional care to our members.